MITRE

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THE INTERNET OF THINGS
AN EVALUATION OF VENDOR SOLUTIONS
DECISION, ANALYSIS, RESOLUTION (DAR)

VER.2.0

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1. Overview

According to the National Intelligence Council's definition, **Internet of Things** (IoT) refers to the general idea of things, especially everyday objects that are readable, recognizable, locatable, addressable, and/or controllable via the Internet— whether via RFID, wireless LAN, wide-area network, or other means.

Everyday objects in this context include:

- the electronic devices we encounter every day,
- products of higher technological development such as vehicles and equipment,
- things that we do not ordinarily think of as electronic at all such as food, clothing, and shelter; materials, parts, and subassemblies; commodities and luxury items; landmarks, boundaries, and monuments;
- and all the miscellany of commerce and culture.

The number of vendors offering platforms to enable IoT is growing in both closed and open source. Each vendor has its own strategy for implementing the IoT concept.

This document summarises Mitrais' evaluation of seven selected IoT development vendors, highlighting the advantages and importantly the limitations of their solutions to assist Mitrais customers in choosing the best IoT platform for their needs.

2. Evaluated Platforms

	PLATFORM	VERSION
1	Azure IoT	"April 2016"
2	ThingWorx	6.0
3	Kaa	0.9
4	AWS IoT	"June 2016"
5	IBM IoT Foundation	"June 2016"
6	Thingspeak	"June 2016"
7	Oracle IoT	"June 2016"

Table 1 – Evaluated Platforms

3. Other Platforms

Mitrais decided to only assess 7 of the leading IoT platforms. There are many vendors in this space and customers may wish to assess some of the other IoT platforms which were not evaluated from the list below. Mitrais regularly reviews and updates its findings to cater for the changing market conditions, and may conduct DARs on these other platforms in the future.

- Bosch IoT Suite
- Ericsson Device Connection Platform
- Evrythng
- ParStream
- PlatONE
- Xively

4. Evaluation Criteria

CRITERIA	MITRAIS WEIGHTING
Compatibility	1
Connectivity	1
Application Development	1
Big Data Analysis	0.5
On-Premise & Cloud	1
Scalability	1
Security	1
Availability	1
B2C or B2B	0.5
Integration with other technologies (.Net, Java and Web)	1

Table 2 – Evaluation Criteria

Criteria used:

1. Compatibility
   The IoT Platform must effectively integrate users, objects and other enterprise applications on one platform.
2. Connectivity
   The platform must be compatible with heterogeneous devices through the support for various communication standards & protocols (Modbus, RS-232/485, MQTT, CoAP, REST, TR-069, SNMP etc).
3. Application Development
   The IoT platform with a rich set of developer APIs should enable seamless integration with other enterprise applications and minimize vendor dependency.
4. Big Data Analysis
   The true business value of IoT is in data processing. Therefore, a powerful data analytics tool is critical for a more agile and predictive environment.
5. On-Premise & Cloud
   The platform should provide for hosting of data both on-Premise and in the cloud, based on specific requirements.
6. Scalability
   The platform should support larger scale IoT deployments connecting millions of devices without sacrificing performance.
7. Security
   The platform must support an end to end security mechanism, data auditing and authorization control.

8. Availability
   IoT applications demand service uptime and stable operations. The platform must recognize and handle adverse conditions such as device downtime and connectivity issues.
9. B2C or B2B
   It is vital that IoT applications can be designed as either B2C or B2B, since each of these modes demand different levels of visualization, performance and scalability.
10. Integration with other technologies (.Net, Java and Web)
    IoT platforms should have the capability to integrate with other technologies to extend the functionality of the IoT applications.

5. Platform Evaluation

Platform	Evaluation Method	1	2	3	4	5	6	7	8	9	10	Total Score
ThingWorx	Product Overview	5	5	4	5	5	5	5	4	5	5	**43**
Azure IoT	Product Overview	5	5	5	5	3	4	4	5	5	5	**41**
IBM IoT Foundation	Product Overview	4	4	4	5	3	3	5	3	5	5	**36**
AWS IoT	Product Overview	4	4	5	5	4	3	5	4	5	5	**34**
Kaa	Product Overview	3	4	3	3	5	3	3	3	5	3	**31**
Oracle IoT	Product Overview	4	3	4	4	3	3	3	3	5	3	**30.5**
ThingSpeak	Product Overview	3	3	3	2	2	2	2	2	5	2	**22.5**

Table 3 – Platform Evaluation

6. Platform Recommendation

6.1. Compatibility

AzureIoT supports compatibility with several types of devices. For the details please see this link. AzureIoT can be integrated with the current Azure environment (user, network, etc.) enabling easier development of an IoT solution using AzureIoT suite.

ThingWorx uses the ThingWorx composer to model the integration of users, objects (devices, etc.) and other relevant elements. The solution is then deployed and connected to the actual devices.

Kaa offers a simpler process for integration of users and devices. It provides an Admin UI so a user can modify the SDK and end points. Kaa supports a few device platforms. The detailed list can be seen through this link. There is no feature to integrate users and apps. Kaa integrates between end points and SDKs.

AWS IoT supports several devices which have been listed as AWS partners - details can be found in this link. AWS has prepared kits for those device types. Several SDKs are used during the development of an IoT application:

- The Device SDK (C, JavaScript, and Arduino Yún) runs on the device
- The AWS SDKs give you access to AWS from your web or mobile app

We could use the AWS console to develop the application on the AWS side then connect the device to the AWS console.

IBM IoT Foundation supports several devices which have listed as its partners. Below are some examples of IBM IoT partners:

- Texas Instrument Store
- ARM IBM-mbed IoT starter kit dev board
- Intel Galileo technology
- Raspberry Pi
- Intel Edison technology
- Arrow Dragon board 410 c
- Avnet Agate IoT gateway
- Avnet MicroZed

IBM also supports device and application development. The list of supported devices and application development elements can be found in this link.

Oracle IoT provides software libraries for development on the device level. Based in this link, a device needs to be registered and activated in Oracle IoT Cloud Service. Users use the Oracle Management console to develop the application on top of Oracle IoT.

6.2. Connectivity

All evaluated platforms offer connectivity into several devices and communication types. Below is a comparison.

<table>
<tr><th>AzureIoT</th><th>ThingWorx</th><th>Kaa</th></tr>
<tr><td>Operating System:
- Windows IoT Core
- Windows Desktop
- Windows Server
- Linux Variants</td><td>Operating System:
- Windows
- Linux Variants</td><td rowspan="2">Operating System:
- Android
- iOS
- Linux
- Snappy Ubuntu
- QNX neutrinos
- Windows</td></tr>
<tr><td>Protocols:
- HTTPS
- AMQP
- MQTT
- AMQP over sockets</td><td>Hardware:
- Intel Galileo
- Intel Edison
- Raspberry Pi
- PC EMS
- Arduino
- Beaglebone</td></tr>
<tr><td rowspan="2">Programming:
- Java Libraries
- C# Libraries
- NodeJS Libraries
Several IoT Devices</td><td>Protocols:
- MQTT
- CoAP
- Odata
- OPC
- Modbus
- Zigbee/Zwave</td><td>Hardware:
- Intel Edison
- Beaglebone
- Raspberry Pi
- Econais
- LeafLabs
- Texas Instruments CC 3200
- ESP 8266
- UDOO
- ARKTIK</td></tr>
<tr><td>Programming:
- Java
- C
- .NET (Available in Marketplace)</td><td>Protocols:
- HTTPS
- TCP

Programming:
- Java
- Ansi C and C++
- Objective C</td></tr>
</table>

Table 4 – Connectivity Comparison between AzureIoT, Thingworx and Kaa

AWS IoT	IBM IoT Foundation	Oracle IoT	ThingSpeak
Operating System: - Linux - Real Time OS	**Operating System:** - Windows - Linux Variants	**Operating System:** - Windows - Linux Variants	**Operating System:** - Linux Variants
Hardware: - Raspberry PI	**Hardware:** - Raspberry PI	**Hardware:** - Raspberry PI	**Hardware:** - Arduino - Net Arduino
Protocols: - MQTT - Web Socket - HTTP	**Protocols:** - MQTT - HTTP	**Programming:** - Java - POSIX C - Java Script	**Programming:** - C
Programming: - Java Script - C - SQL - Linux - Real Time OS	**Programming:** - C# - Node.js - Python - Embedded C - mBedded C++ - Java - Windows		
Hardware: - Raspberry PI			

Table 5 – Connectivity Comparison between AWS IoT, IBM IoT Foundation, Oracle IoT and ThingSpeak

6.3. Application Development

Azure IoT supports application development by using the AzureIoT Suite. Development is integrated with Visual Studio 2015 and it is necessary to install the Azure SDK to develop a solution. The connection to the IoT assets is established using Azure IoT hub which is an easy and secure.

ThingWorx provides a modelling tool called ThingWorx Composer to enable users to develop an IoT solution. A user can model the 'Thing' drawing on many other useful features. After the modelling the solution is connected to the devices.

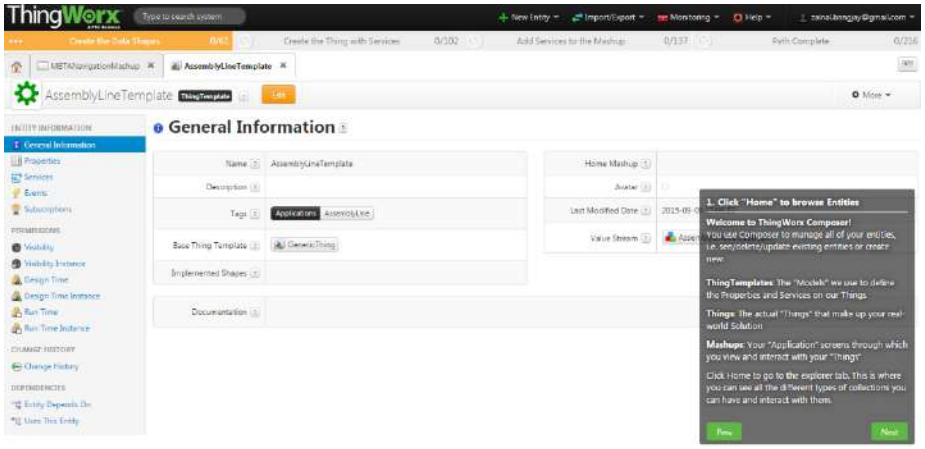

Figure 1 – Screen shot of ThingWorx composer

Kaa provides several features in its Kaa Server which can be found in this link. To connect with the devices, Kaa provides several end points including the following SDKs.

- Java End Point SDK
- C++ End Point SDK
- C End Point SDK
- Objective C End Point SDK

AWS IoT provides an SDK to help easily and quickly connect hardware device or mobile applications. The AWS IoT Device SDK enables devices to connect, authenticate, and exchange messages with AWS IoT using the MQTT, HTTP, or WebSockets protocols. The Device SDK supports C, JavaScript, and Arduino, and includes the client libraries, the developer guide, and the porting guide for manufacturers. Open Source alternatives or write your own SDK are available. The architecture of AWS IoT is shown below:

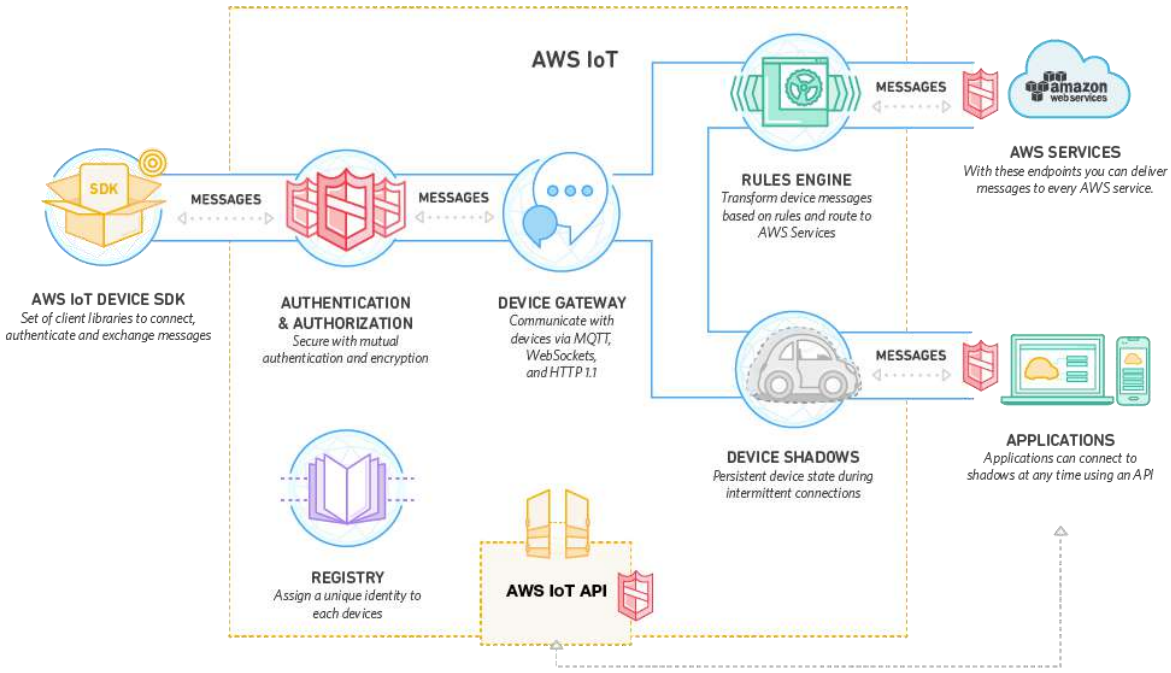

Figure 2 - AWS IoT Architecture

IBM IoT Foundation support the development for application and device development. Details can be found in this link. The architecture of IBM IoT Foundation is shown below:

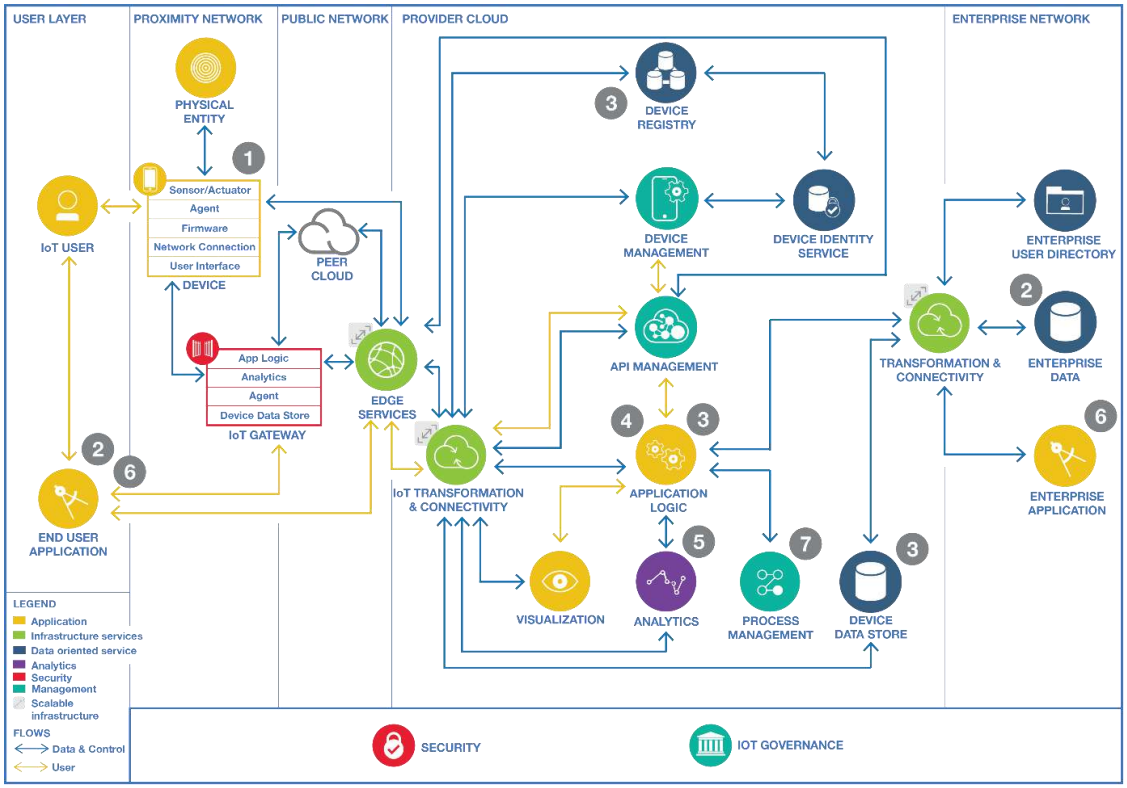

Figure 3 - IBM IoT Foundation Architecture

ThingSpeak only supports application development on the client side using arduino and netduino devices. To connect the device to the ThingSpeak server, it is necessary to create ThingSpeak Apps.

Oracle IoT supports development on either the device or the cloud. The Oracle IoT Cloud Service Client Software Libraries are embedded libraries that give a simple and thin-client alternative to the Oracle IoT Cloud Service Gateway. They comprise:

- Device Libraries - These libraries run on the client devices and are designed to make it easy to expose the device's functionality to Oracle IoT Cloud Service. They make it simple to connect your devices to Oracle IoT Cloud Service through security lifecycle management and bidirectional messaging features.
- Enterprise Libraries - These libraries make it easy to remotely inspect, monitor, and control a device.

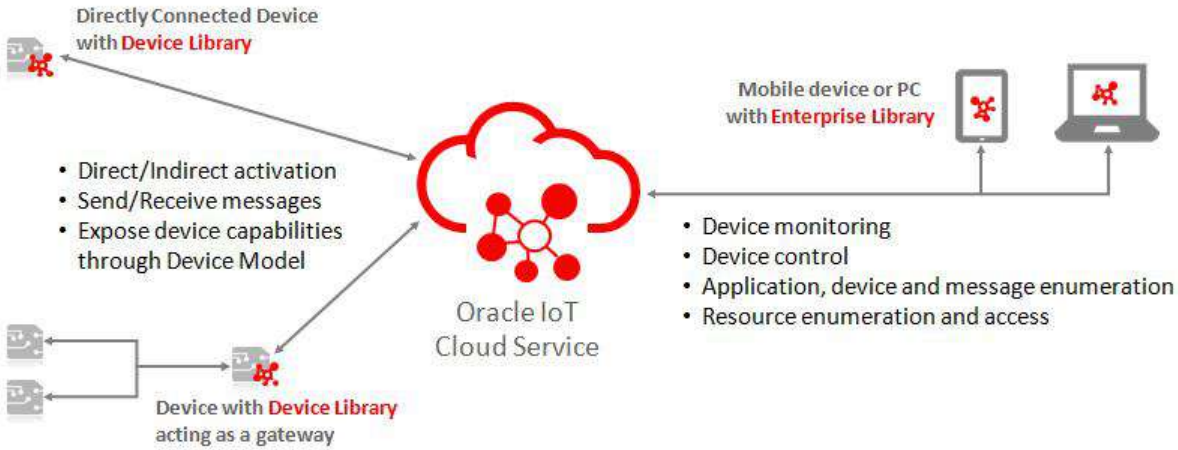

Figure 4 - Oracle IoT Foundation Architecture

6.4. Big Data Analysis

Azure IoT supports Big Data analysis in the Azure Environment by enabling the use of the Stream Analytics feature in Azure.

Figure 5 - Example of a Stream Analytic Scenario using Event Hub

ThingWorx supports Big Data analytics using ThingWorx Analytics. This is separated from the core ThingWorx application. The following is an example of analytics using this tool to build an app to provide automated predictive intelligence.

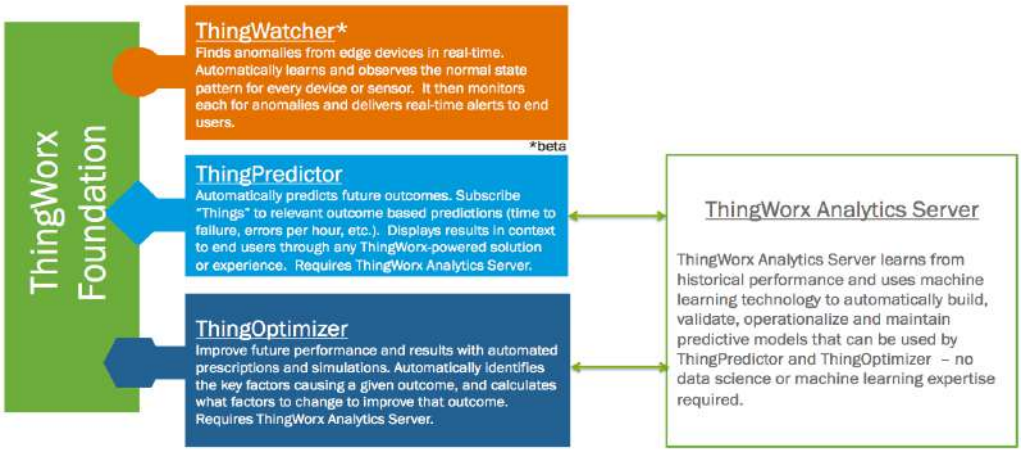

Figure 6 – ThingWorx Analytics Architecture

Kaa does not support analytics on top of its platform, requiring a user to develop their own analytics solution.

AWS IoT uses the AWS Service that handles Big Data Analysis such as Elastic MapReduce(EMR), Amazon Redshift and Amazon Kinesis. It is possible to use AWS IoT to provide Messages to be delivered to other AWS Service.

IBM IoT Foundation supports Big Data Analysis via the platform's connection to the IBM Data and Analytics feature. The detailed architectural diagram is shown below:

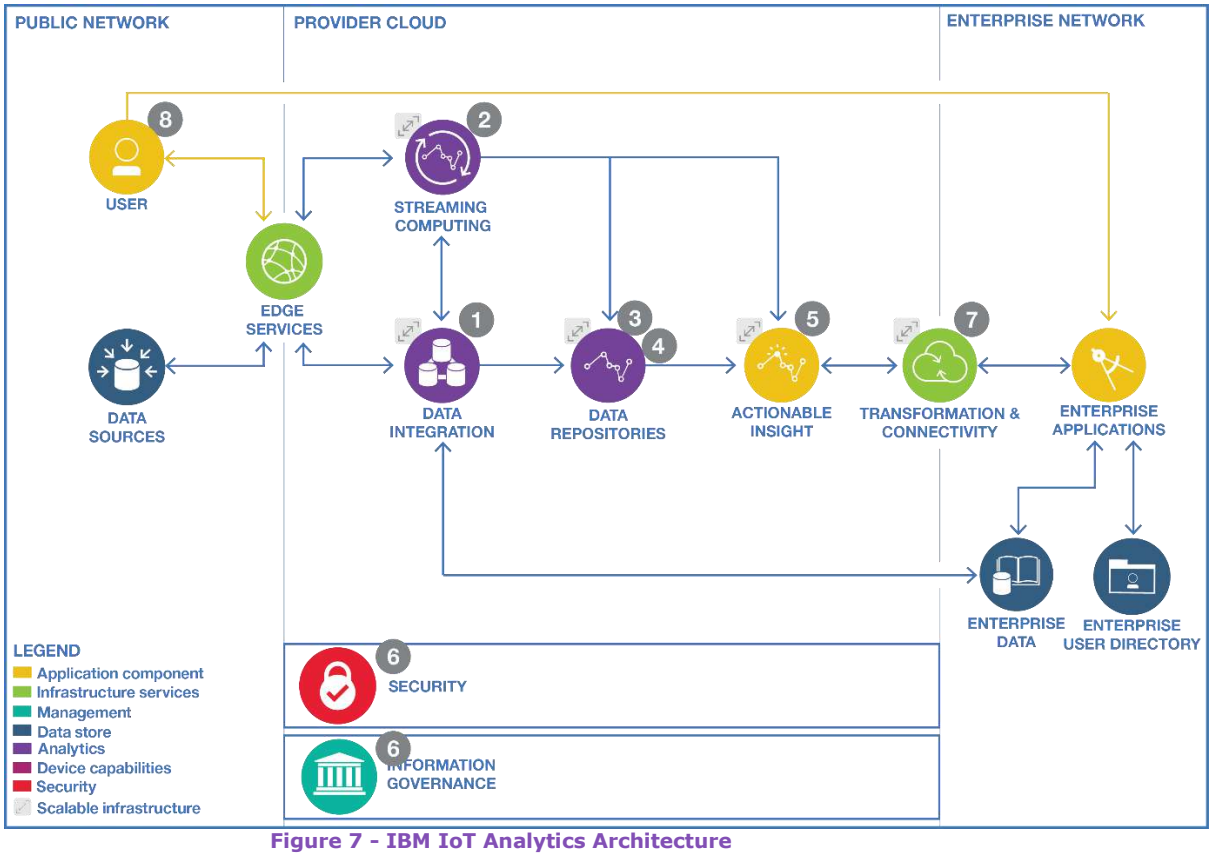

Figure 7 - IBM IoT Analytics Architecture

ThingSpeak lacks any features directly related to Big Data Analysis, but provides integration with MATLAB. This feature assists in developing Big Data Analysis features on top of ThingSpeak.

Oracle IoT uses another Oracle service (Oracle Big Data Appliance) to implement Big Data Analysis. In addition, there are also other services that support Big Data Analysis listed in this link.

6.5. On-Premise and Cloud

AzureIoT supports only in-Cloud solutions. Support for the on-Premise solution is promised with Windows Server 2016, but has not yet been released.

ThingWorx supports in-Cloud and on-Premise solutions. For on-Premise options, ThingWorx Composer could be deployed in a local network.

Kaa, like ThingWorx, can be deployed in a local network and also in the cloud.

AWS IoT, Oracle IoT, IBM IoT Foundation and **ThingSpeak** only provide in-Cloud solutions, without offering an on-Premise service.

6.6. Scalability

AzureIoT, using Azure IoT hub, can support millions of simultaneously connected devices but at a price. Each IoT Hub unit allows a restricted number of daily messages.

In order to properly scale a solution, it is recommended that users consider the required peak throughput for the following operations:

- Device-to-cloud messages

- Cloud-to-device messages
- Identity registry operations

With **ThingWorx**, there is no price for scaling. While users can scale their 'Thing' using the ThingWorx composer, they should nevertheless consider the architecture of ThingWorx elements.

Kaa, according to their FAQ, is designed to be horizontally scalable. Performance tests have indicated that there is a linear dependency between the system performance and the number of nodes, so as nodes are added performance would increase proportionally.

AWS IoT does not provide any specific feature related to scaling, however they calculate the price based on the number of messages and regions. The detailed pricing can be found in this link.

IBM IoT Foundation doesn't have any specific features to allow scaling of devices. However, the software architect\IoT architect needs to consider how the shared subscription feature can be used to scale the device as per requirement. Please find the detail sample in this link.

ThingSpeak doesn't provide any specific features to scale devices. Solution architecture needs to be considered to achieve this.

Oracle IoT provide different prices for different number of devices. For the details please see this link.

6.7. Security

AzureIoT claims to provide the most secure IoT platform to keep infrastructure secure, having instituted the Security Development Lifecycle (SDL) to ensure a mandatory Microsoft-wide development process for security.

AzureIoT provides security in three major areas:
- Device Security
- Connection Security
- Cloud Security

The details can be found in this link.

ThingWorx has several security features listed below:
- Authentication and authorization
- Security Logging Sub System
- Encrypted Storage of All Sensitive Data
- Protection against Common Vulnerabilities
- Backdoor Protection
- Support for Transport Layer Security
- Multi-level authentication
- Secure tunnelling for File Transfer and Application
- Provided Connectivity Security:
    - Standard PKI Infrastructure
    - TLS 1.x support
    - Support both client and server certificate validation
    - Password protected PEM key file storage
    - 128 bit AES encryption or higher
    - FIPS validated chippers supported

- Encrypted configuration file entries

Kaa provides security on top of its default transport communication. It is secured using hybrid encryption using RSA and AES. The size of an RSA Key is 2048 bits and the AES is 256 bits.

Using **AWS IoT,** each connected device needs a credential to access the message broker or the Thing Shadows service. All traffic to and from AWS IoT must be encrypted over Transport Layer Security (TLS). Device credentials must be kept safe in order to send data securely to the message broker. After data reaches the message broker, AWS cloud security mechanisms protect data as it moves between AWS IoT and other devices or AWS services. The detailed AWS IoT Security Diagram is shown below:

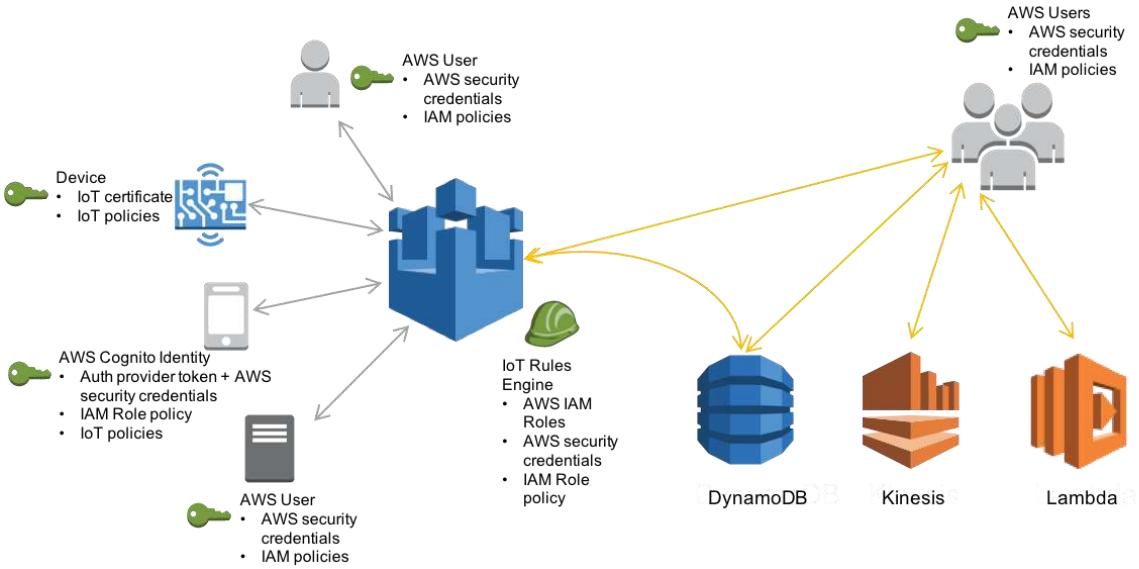

Figure 8 - IBM IoT Analytics Architecture

IBM IoT Foundation implements security on 3 main tiers. IoT solution components that run in each tier need to incorporate specific security measures to protect against various vulnerabilities. Details of the tiers are:

- **Devices/Gateways tier:** Protect against a "fake" server that sends malicious commands, or protect against a hacker that tries to listen to private sensor data being sent from the devices.
- **Network/Transport tier:** Protect against a "fake" device that sends false measurements that might corrupt the data that is being persisted in the application.
- **Applications tier:** Protect against the invalid use of data, or protect against the manipulation of analytical processes that are running in the application tier.

The diagram below shows the three tiers of a typical IoT application that uses IBM Watson IoT Platform in the network/transport tier and the IBM Bluemix cloud platform in the application tier.

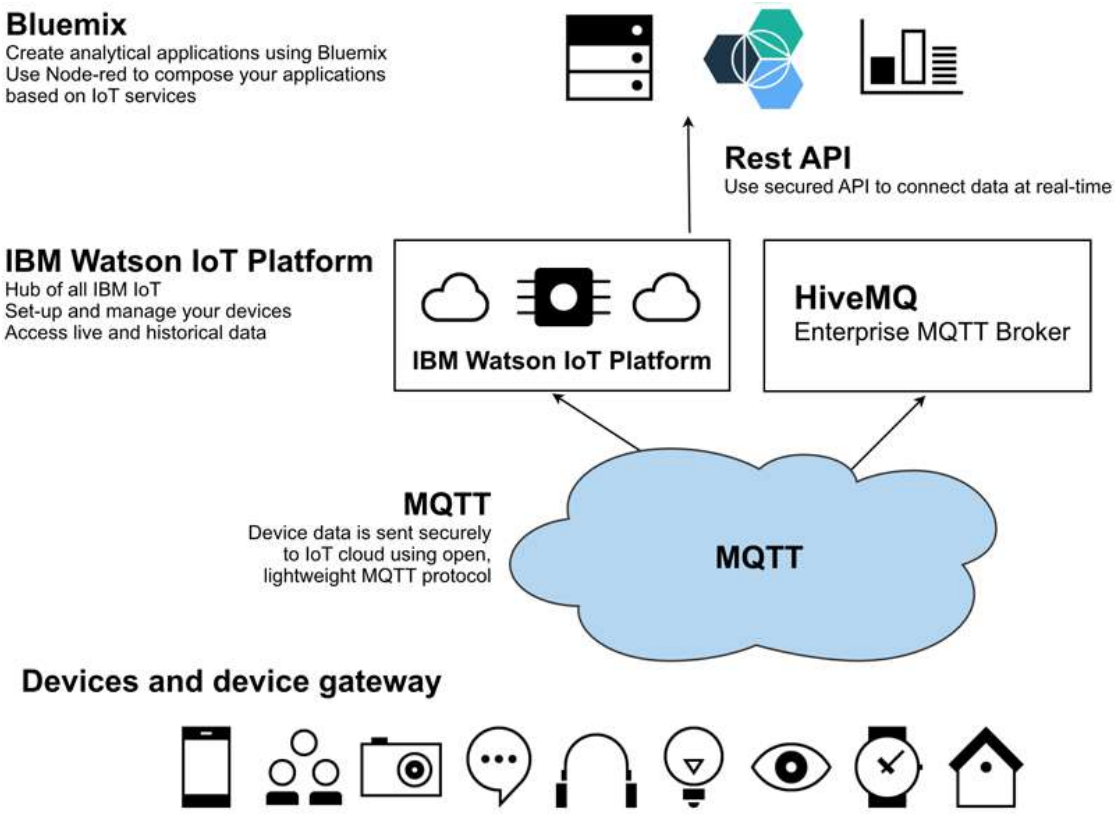

Figure 9 – IBM IoT Security Design Diagram

ThingSpeak doesn't have a specific security features within product, so the developer will need to develop the security features on their own in their devices.

Oracle IoT provides Oracle IoT Service Client Libraries which is available in source and binaries to enable secure, reliable connectivity of their device with the Oracle IoT Cloud Service. Client Libraries will become available for a variety of platforms including C/C++, Java, Android, JavaScript, iOS.

6.8. Availability

AzureIoT has several features to support the availability of devices. These features can be found in this link.

As **ThingWorx** supports on-Premise and cloud, the user has the freedom to maintain the availability of the solution using ThingWorx. ThingWorx also provides several features to support the availability of its usage such as a recommended supported application backup strategy.

Kaa doesn't have any specific features to meet the availability criteria. Since **Kaa** can be deployed in-Cloud and on-Premise, the user must implement their own solution to achieve high scalability.

AWS IoT has provided an integration of AWS IoT Rules into Amazon Elasticsearch Service and Amazon CloudWatch to support the availability of the devices. Amazon Elastic Search Service is used to route device-generated data directly to Amazon Elasticsearch domains, enabling analysis of the data, the performance of full-text or parametric searches on the data, and visualisation using Kibana.

Amazon CloudWatch enables the viewing of graphical device metrics and the setting of alarms.

IBM IoT Foundation provides an integration to existing IBM features so other features such as IBM Data Back Up and Recovery can support the availability of the devices.

ThingSpeak doesn't have any specific features related to availability, and is only supported on cloud. User will need to develop features to support availability on their own. This could include a back-up strategy, as well as device monitoring and logging.

Oracle IoT doesn't have any specific features to support availability. However, the Oracle IoT cloud service has features to maintain the devices and device settings through its console. Below are the features:

- Managing Installed Device Software
- Managing Alert Messages
- Managing Device Data Message
- Managing Oracle IoT Cloud Service Settings

For the detail please visit this link.

6.9. B2C or B2B

Kaa, ThingWorx, AzureIoT, AWS IoT, IBM IoT Foundation, Oracle IoT and ThingSpeak all support both B2B (Business to Business) and B2C (Business to Consumer) modes.

6.10. Integration with other technology (.NET, Java and Web)

Azure IoT provides integration to .NET, Java and web using IoT Hub. For web technology, Azure IoT uses the nodejs framework.

ThingWorx also supports integration to .NET (using .NET Edgeserver available in the marketplace), Java (using Java Edgeserver available in the marketplace) and also web (HTML support).

Kaa only supports Java integration (Java end point SDK), C++ (C++ end point SDK), C (C end point SDK) and Objective C (Objective C end point SDK). Kaa does not support .NET or Web technology integration.

AWS has SDKs for both .NET and Java, but neither SDK supports **AWS IoT**. Only a few SDKs support the AWS IoT including Embedded C, JavaScript and Arduino SDKs.

IBM IoT Foundation supports several technologies which can be used to develop application and device components. Amongst them are:

- Python
- Node.js
- Java
- C#
- Embedded C
- mBed C++

ThingSpeak only supports C Language for its device development and for the server side, and provides no SDKs.

Oracle IoT only supports Java as its programming language.

7. Conclusion

All options above have their pros and cons. Using our criteria, **ThingWorx** achieves the best score. It provides a solution which can be deployed in a Local Network or in the Cloud.

Azure IoT, AWS IoT, IBM IoT and **Oracle IoT** are also good options, but currently only support Cloud solutions. They do, however, offer many features and provide integration to other platforms. With **Azure IoT**, Microsoft is aiming to make it's product available cross platform, so this will ultimately be a benefit to customers.

Kaa, being open source, provides freedom and flexibility for customers to implement a range of solutions. **ThingSpeak** offers only cloud service and also receives the lowest score. However, like **Kaa,** it provides freedom and flexibility for customers to implement a range of solutions. However, **ThingSpeak** and **Kaa** may be less productive because both require the building of features which are standard offerings with other IoT platforms.

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